



CITY OF FRISCO
FRISCO ATHLETIC CENTER
5828 NANCY JANE LANE
TEL: 9.292.6615 FAX: 9.292.6641
WWW.FRISCOFUN.ORG

TO: Members of the Parks and Recreation Board
CC: Henry Hill, Deputy City Manager
 Rick Wieland, Parks and Recreation Director
 Marcy Jones, Recreation Services Manager
FROM: Krysta McFarland, Recreation and Aquatic Program Supervisor
DATE: January 7, 2010

SUBJECT: Monthly Report on the Registration, Participation and Revenue of the Aquatic Programs

The purpose of this memorandum is to provide an update on the registration and participation of the Water Aerobics and Learn to Swim Programs offered by the Parks and Recreation Department. The chart below shows the comparison of registered participants and revenue generated solely based on the amount of classes that have a start date in December 2009. Overall, the Aquatic Program Division received \$1,008.00 in program registrations. The Learn to Swim and Wiggle and Wade programs finished their remaining 2 weeks of the November session in December. There was a drop in Water Aerobic attendance due to the facility being closed on December 23rd for repairs and other holiday closures.

Aquatic Programs

Program	Number of Participants	Revenue Collected December 2008	Number of Participants	Revenue Collected December 2009
Water Aerobic Fisd	11	\$176.00	6	\$138.00
Water Aerobic Fisd Daily Drop In	0	\$0.00	0	\$0.00
Water Aerobic FAC Daily Attendance	490	\$0.00	329	\$0.00
Water Aerobic FAC Punch Pass	3	\$135.00	0	\$0.00
Swim Lessons	0	\$0.00	0	\$0.00
Private Swim Lessons	12	\$360.00	7	\$210.00
Semi-private Swim Lessons	0	\$0.00	0	\$0.00
WSI Class	0	\$0.00	0	\$0.00
Lifeguard Class	6	\$1,050.00	0	\$0.00
Wiggle and Wade	0	\$0.00	0	\$0.00
Babysitter's Training	6	\$420.00	0	\$0.00
Prancer's Pool Party	0	\$0.00	33	\$660.00
TOTAL	528	\$2,141.00	375	\$1,008.00

Frisco Athletic Center

FY 2010 Number Of Participants

Month	Water Aerobics	ARC Classes	Swim Lessons	FISD Water Aerobics
October-09	644	0	226	23
November-09	585	0	195	17
December-09	329	0	0	6
January-10				
February-10				
March-10				
April-10				
May-10				
June-10				
July-10				
August-10				
September-10				
Year Total	1558	0	421	46